

WINGSPACE DESIGN COLLECTIVE UNVEILS NEWLY-REDESIGNED WEBSITE AND NEW STUDIO SPACE

—*Wingspace promotes creative collaboration/innovation through new studio in Gowanus, Brooklyn and new website <http://wingspace.com>—*

FOR IMMEDIATE RELEASE

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BROOKLYN, NY (February 20, 2009)—**Wingspace** design collective launches their redesigned website, **wingspace.com**, from the new **Wingspace Studios** at the Old American Can Factory.

To celebrate the opening and launch they are hosting a party in the studio tonight, Friday, February 20th. The theater and art communities will be welcomed into **Wingspace Studios** to witness the unveiling of the website and meet the faces behind **Wingspace**.

The new **wingspace.com** documents the design process through stunning photography, illustrations, and commentary notes. It features deeper and more accessible content, a new blog called 'Pinups', calendar of events, job board, theater specifications and visual resources guide. The site is organized by project, discipline, and collaborator, and includes a new site-wide search tool to provide users quick and direct access to over 75 productions and projects by current members of **Wingspace**. Visitors online can get an insiders' view into dramatic process by following a production's life-cycle and experiencing the full breadth of creative disciplines involved in the move from page to design, model to stage.

"Just as the new studio brings together multiple practitioners from different backgrounds under one physical roof, the redesign of **wingspace.com** creates a new home online for sharing recent developments and relevant resources," says **Wingspace** member, Jennifer Moeller.

Located in a stunning, 1,300 square foot space at the **Old American Can Factory** in Gowanus, Brooklyn, the new **Wingspace Studios** includes a shared design library, conference area, as well as workspace for nine of the **Wingspace** members.

Wingspace's unique vision of collaboration has found the perfect home the **Old American Can Factory's** approach to communal art support. "The **Old American Can Factory**, a six-building, 130,000 SF complex in Gowanus, Brooklyn, is a curated haven to more than 200 artists, designers, architects, filmmakers and educators working in the creative industries, developed and operated by XØ Projects Inc," says Nathan F. Elbogen, founder and director of XØ Projects Inc.

"Leveraging cross-sector expertise to help New York City's art and design community is important to the City's overall innovation and growth," says **Willy Wong**. He along with **Ricky Wong** and **Cyril Tsiboulski**, Principal at **Cloudred Interactive**, helped develop the new website pro-bono.

Wingspace is a collective of artists, designers, writers, and thinkers committed to the practice of collaboration in theatrical design. The collective was created to provide a community and a continuing aesthetic conversation for young artists who push the boundaries of contemporary theatrical design. Their award-winning work has appeared at major theater, dance and opera companies in both the U.S. and in Europe. The collective has been featured in **ID** magazine and the Korean design magazine **BOB**.